

SHC Sports Business Global Course 2026 Application Guideline

Course Overview

Objective The objective of this course is to develop the ability to view J.League clubs from a global perspective and to understand both the ideal and the actual state of club management through international comparison. In addition, through learning conducted entirely in English, the course aims to enhance participants' ability to engage effectively in global discussion environments.

Course Format (Tentative)

- Course Period : 17 May (Sunday) –5 July (Sunday), 2026
 - A total of 18 lectures (sessions) over 10 days
 - ※ Principally Thursdays from 8:00 PM; with some sessions on Sunday during the day.
- Course Structure : A combination of online and in-person lectures, conducted in English.
 - Pre-assignments (provided according to each session)
 - Lectures
 - Theme-based discussions based on the “J.LEAGUE CLUB MANAGEMENT GUIDE 2025”
 - Individual assignments and presentations
 - Sharing of insights on global sports business by guest lecturers
 - Post-assignments (reflection etc.)
- Number of Participants : 3 Approximately 30 participants
- Venue : Online; Zoom In-person; Lecture venue ※ Some sessions will be held in Tokyo in a hybrid (online & in-person) format.
- Completion Requirements : Attendance of at least 70% of all sessions and submission of assignments, in principle

Target Participants

Individuals who have an interest in the management of professional sports clubs from diverse backgrounds—such as the J.League, J.League clubs, general corporations, and overseas leagues and clubs—and who are motivated to learn together across national and league boundaries from a global perspective.

Application Procedure

During the application period, please access the Entry Form below and fill in the required information.

- URL : <https://shc.form.kintoneapp.com/public/2026entry-global>

■Application Period : 16 February (Monday) – 8 March (Sunday), 2026 11:59 PM JST

■Important Notes :

- Applications missing required documents or with incomplete/incorrect information may not be considered for selection.
- Submitted materials will not be returned. Submissions via methods other than the specified procedure (e.g., by mail) will not be accepted.
- Inquiries regarding application documents or selection results will not be answered individually. Only if clarification is necessary will the office contact applicants.

■Selection Results : The results will be sent to the email address registered in the Entry Form.

Schedule from Application to Course Start

Detailed information will be provided to successful applicants at a later date.

■Application Period : 16 February (Monday) – 8 March (Friday), 2026

■Language Test : 9 March (Monday) – 15 March (Sunday), 2026

■Notification of Document Screening Results : Mid to late March, 2026

■Course Guidance / Information : Late March, 2026

■Course Start : 17 May (Sunday), 2026

Tuition Fee / Payment Method

Tuition Fee : JPY 220,000 (tax included)

※Includes teaching materials and system administration fees.

※Transportation costs are to be borne by participants.

As a general rule, after your acceptance has been confirmed, please transfer the full tuition fee to the designated bank account by the specified deadline.

Those wishing to pay in instalments should make separate arrangements. Details regarding payment methods and other matters will be notified to successful candidates at a later date.

Cancellation of Course Enrollment / Tuition Refund Policy

Cancellations after acceptance will not be accepted. However, in cases where cancellation or termination is requested due to unavoidable circumstances such as hospitalisation, partial refunds may be considered following consultation with the course operator. Please note that no refunds will be issued in the event of voluntary withdrawal due to poor academic performance or loss of motivation, or in the event of cancellation or termination of registration due to conduct disruptive to course operations, disruptive behaviour, or conduct that hinders other students' participation.